

Christina F. Guiner

EDUCATION

2012 - 2015

Bachelor of Science
Apparel Merchandising and Design & Event Management
Iowa State University
GPA: 3.38

Fashion Communication & Merchandising
Paris American School
(July '14)

Summer Styling School
London College of Fashion
(May '14)

Abitur
Evangelisches Gymnasium Frohnau
Grade: 1.9

AWARDS

International Ambassador Scholarship
(2012-2015)

CONTACT

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ABOUT ME

My name is Christina and I am a freelance fashion stylist & photographer based in Berlin, Germany. I grew up in Berlin but was able to live in the USA, London & Paris for a period of time.

Most of my inspiration I get from traveling, concerts, and especially from the dance community which I have been a part of since I was a child.

I am a very open-minded, curious, hard working person that loves fashion, photography, traveling and networking with people.

EXPERIENCE

2016 - 2017

Urban Outfitters Berlin Ku'damm
Sales Associate

Customer service, Replen the store, Make sure the visual appearance of the store is on point, Help remerchandise items, Assist the Visual Merchandiser, Check out customers on the tills, Communicate with a large group of staff and cooperate during projects and activities in the flagship store

Franziska Dorothea
Freelance Stylist & Photographer

Photograph & style models, Edit pictures, Organize photo shoot from start to finish for private use and clients, Pictures seen on the Urban Outfitters Europe & Berlin Instagram

2015 - 2016

Luvago GmbH
Social Media & Marketing Intern

In charge of social media platforms for enrobe fashion App, Contact potential investors & influencers, Prepare pitch decks in InDesign and PowerPoint, Send out e-mails and push-notifications, Prepare html in-App pop-ups

Urban Outfitters Headquarters
Women's Apparel Styling Intern

Responsible for women apparel, models and assisting head stylist of the brand at their headquarters and at location shoots, One of social media representatives for the URBN college scout account.

SKILLS

Photoshop ●●●●●○
Illustrator ●●●●○
InDesign ●●●●●
Microsoft Office ●●●●●
Lightroom ●●●●○

German (native) ●●●●●
English ●●●●●
Spanish ●●●○○

REFERENCES

Vianney Lancres
Head of Sales, Luvago GmbH
Vianney.Lancres@luvago.com

Carolyn Doolittle
Senior Stylist Urban Outfitters Head Office
CDoolittle@urbn.com

Katja Fehlau
Store Manager Urban Outfitters Berlin Ku'damm
KFehlau@urbanout.com